

The

PROFITABLE COACH CODE

A Legal & Strategic Blueprint for Therapists
Turning Expertise into Income

INTELLECTUAL PROPERTY (IP) INVENTORY TRACKER

Use this worksheet to identify and prioritize the intellectual property assets in your coaching business. For each item, indicate whether it is protected and add any relevant notes.

	IP ASSET	TYPE OF WORK (E.G., COURSE, FRAMEWORK, VISUAL)	PROTECTED? YES OR NO	TYPE OF IP (TRADEMARK OR COPYRIGHT)	NOTES / PRIORITY
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